

# PATIENT ADVOCATE CHRONICLE

bridgehealthadvocates.com



May 2024



## Happy Nurse's Week!

In celebration of nurse's week, we are showcasing our very own, Melissa Cardine MSN, RN, WOCN, BCPA alongside some of the nurses we have trained in our program. Read about Melissa's career journey on the following page and see how The Bridge Health Advocates came to be. Please see the amazing nurses highlighted below that we have had the pleasure of working with. Happy Nurse's Week to all those we have trained and those we have yet to meet!

Sincerely,  
Melissa and Jennifer

From left to right: Chloe Mills, Lisa Crusier, Terri Harris, & Kimberly Russell



### What are we up to?

**Melissa** will be traveling to NOLA, celebrating her daughter's 16th birthday, and preparing for her mother to move in with her and her family.

**Jennifer** will be celebrating her daughter's high school graduation and planning summer travel.

#### Encore Executive Development Community

##### Upcoming Live Events:

May 7th – Putting It All Together

May 23rd – Mission, Vision, and Values

[Join Encore Executive](#)

[Development Community!](#)

#### Preparing for:

- BHA upcoming series: "Integrating Principal Illness Navigation and Community Health for Enhanced Patient Advocacy and Care". Link to the first video on page 2.
- Healthcare Advocate Summit September 3-6th.
- ANCC's National Magnet and Pathway to Excellence Conference October 30- November 1



### Patient Advocacy Fact

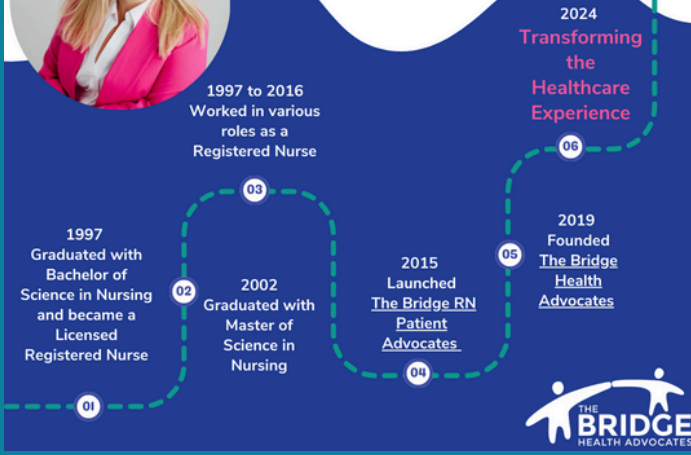
According to an article in the [Online Journal of Issues In Nursing](#), titled "The Voice of Florence Nightingale on Advocacy", it is argued that Nightingale laid the foundation for nurse advocacy and set the expectation that nurses would advocate for their patients!

“Let us never consider ourselves finished nurses...we must be learning all of our lives. – Florence Nightingale”

# The Bridge Health Advocates: Melissa's Journey



**"YOU TREAT A DISEASE, YOU WIN, YOU LOSE. YOU TREAT A PERSON, I GUARANTEE YOU, YOU'LL WIN, NO MATTER WHAT THE OUTCOME."  
- PATCH ADAMS.**



## Question of the Month



We would love to hear from you!  
Send us a message at [info@bridgehealthadvocates.com](mailto:info@bridgehealthadvocates.com) and we will share your responses in the next newsletter.

## Check It Out!

This month we want to highlight Jean Ross RN and her company Primary Record. She and her business partner designed a mobile app that helps individuals and families in documenting, organizing, and sharing healthcare information! Click the photo to visit her website.



## Business Tip

Navigating the delightful chaos of May, with Nurse's Week, Mother's Day, graduations, Memorial Day, and the summer buzz, can make it challenging to keep your business on track. Here's a nifty trick I've found: block out these celebrations in your schedule and sprinkle in dedicated business time throughout the month. It's like creating your recipe for success—blend work and play to keep the good vibes flowing! So, let's work hard, play hard, and make May an epic month for both celebrations and business wins!

## Latest BHA Video



### Exploring CMS Health Equity Physician Fee Schedule Changes 2024

In our latest YouTube series, Jennifer and Melissa take a deeper dive into CMS' recent 2024 changes to the Health Equity Physician Fee Schedule and what it means for practicing independent patient advocates and the patients they serve.

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