

PATIENT ADVOCATE CHRONICLE

bridgehealthadvocates.com



April 2024



Advances In Advocacy

We are busy preparing our upcoming series: "Integrating Principal Illness Navigation and Community Health for Enhanced Patient Advocacy and Care". The initiative by CMS to establish Principal Illness Navigation (PIN) and Community Health Integration (CHI) into healthcare delivery, offering a structured approach to addressing Social Determinants of Health (SDoH) that impact health, illness, diagnosis, and treatment. While the healthcare system might have previously provided similar services informally, the formalization of PIN and CHI, along with specific billing codes and reimbursement protocols, acknowledges and supports the vital role these services play in health outcomes. We hope you will join us as we explore how this change will positively affect our patients and our profession.

Sincerely,
Melissa and Jennifer

What are we up to?

Jennifer visited Spain and Melissa visited Washington, DC and Williamsburg, VA. Was your guess correct?

Encore Executive Development Community

Upcoming Live Events:

April 18th –Networking: Finding 10 Champions

April 30 – How Telling Your Story Impacts Others

Join Encore Executive

Development Community!

Preparing for:

- The Bridge Health Advocates upcoming series: "Integrating Principal Illness Navigation and Community Health for Enhanced Patient Advocacy and Care". Stayed tuned to learn more about how you can be part of this informative series.
- ANCC's National Magnet and Pathway to Excellence Conference October 30– November 1
- Healthcare Advocate Summit September 3–6th.



Patient Advocacy Fact

According to a publication in the Journal of Clinical Oncology that studied The Benefits and Burdens of Patient Advocacy, initial data showed that **97%** of respondents find their advocacy work rewarding, empowering (93%), and that it had a positive impact on their lives (96%).

“ There is freedom waiting for you, On the breezes of the sky, And you ask “What if I fall?” Oh but my darling, What if you fly? – Erin Hanson ”



Question of the Month



We would love to hear from you!
Send us a message at info@bridgehealthadvocates.com and we will share your responses in the next newsletter.

Interesting Reads

This month we decided to showcase a nurse owned company and newsletter called *The Nursing Beat*! Click the photo to the right to subscribe to their newsletter for amazing reads daily!

Latest BHA Video

**NURSING RENEWED:
THE TRANSFORMATIVE
POWER OF PATIENT ADVOCACY**

MELISSA CARDINE MSN, RN, BCPA

[Nursing Renewed: The Transformative Power of Patient Advocacy](#)

Melissa's presentation through the Arizona Nurses Association (AzNA) offers 1.0 Nursing Continuing Professional Development Contact Hours! Only \$10 for non-members!

Business Tip

Who is available for your clients when you are on vacation or unavailable? We recommend you find one or two advocates in your area that you can trust and develop a relationship with them. They can assist your clients if needed and, in turn, you can step up for their clients when they travel. Flexibility and adaptability are key traits of independent advocates. Of course, make sure your clients are on board and any necessary documentation is in place. Then, have fun and don't stress!

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