

PATIENT ADVOCATE CHRONICLE

bridgehealthadvocates.com



March 2024



Change in Health Care

We routinely see change within the health care system. Although we may not like it, we should expect it given the difficulties within our system and efforts from both public and private sectors to improve it. Independent advocates as professionals and entrepreneurs must be adaptable. When change occurs, we should ask, how can this help my clients and all health care consumers? Stay tuned as we explore the changes from the Centers for Medicare & Medicaid Services regarding new reimbursements for health equity services. We are in this together and our work will mold the future we want to see.

Sincerely,
Melissa and Jennifer

What are we up to?

Melissa and Jennifer took family trips exploring our nation's capitol and Spain. Guess who went where!

Encore Executive Development Community

Live Events:

Previous Events: Advocacy Workflow

Upcoming Events:

March 21 -Marketing Tips and Tricks

April 2 -Art of the Intake

Join Encore Executive Development Community!

Preparing for the National Nurses in Business Association conference July 25-27th and the Healthcare Advocate Summit September 3-6th. We are planning some events for our past clients and those interested in independent patient advocacy. Stay tuned for updates on what and when.

National Nurses in Business Association

Nurse Entrepreneurship
& Career Alternatives

CONFERENCE

July 25 - 27, 2024



Patient Advocacy Fact

According to [Western Governors University](#), the average US salary for a patient advocate is \$68,081. The article notes that many factors influence this number, including whether you work with a corporation or freelance!

“ You are never too old to set another goal or to dream a new dream. –C.S. Lewis

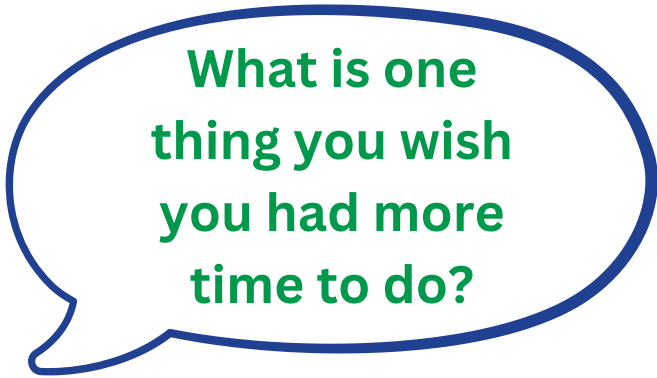
”



Your smile is your logo,
 your personality is
 your business card,
 and the way you make
 others feel is your trademark.

Jay Danzie

Question of the Month

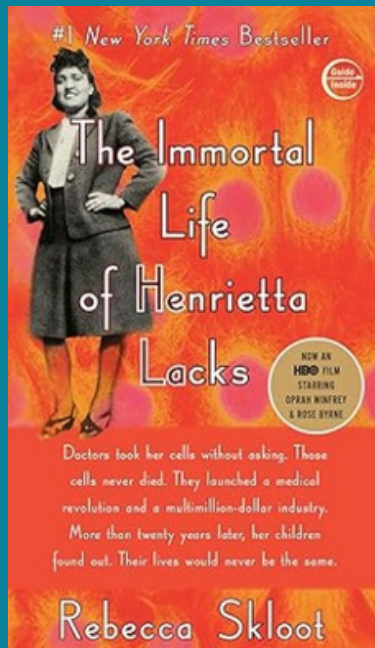


What is one
 thing you wish
 you had more
 time to do?

We would love to hear from you!
 Send us a message at
info@bridgehealthadvocates.com and
 we will share your responses in the
 next newsletter.

Interesting Reads

In honor of Women's History Month, we are highlighting *The Immortal Life of Henrietta Lacks* by Rebecca Skloot. Per *Entertainment Weekly*, "The story of modern medicine and bioethics—and, indeed, race relations—is refracted beautifully, and movingly."



Business Tip

What is the best way to get clients when you are first starting out as an independent advocate? Networking! Start local and stay local with your networking efforts in the beginning. Strategic networking will pay off and you will develop resources for your clients as well as people who will champion your work.

Latest BHA Video



Mini-Series featuring Lisa Crusier, LPN

In this mini-series we speak with practicing advocate Lisa Crusier, LPN who went through our Keystone Program. You will hear about her successes and what motivates her to keep going!

info@bridgehealthadvocates.com
bridgehealthadvocates.com

