

# PATIENT ADVOCATE CHRONICLE

bridgehealthadvocates.com



## Welcome to the Redesigned Newsletter

Welcome everyone! We have redesigned our entire learning platform into one easy to use space. Why not redesign the newsletter too? We hope you enjoy this newsletter and find it inspiring and informative. We will bring you our updates, business tips and reading suggestions, facts, and more each month. Cheers!

Sincerely,  
Melissa and Jennifer



February 2024

### What are we up to?

Melissa presented to the Case Management Society of America RMC on February 20th, The Role of the Patient Advocate in Improving Transitions of Care

#### Encore Executive Development Community

##### Live Events:

Previous Events: 4 Year Anniversary Launch Celebration and Business Planning and Branding Sessions

Upcoming Events:

March 5 - Advocacy Workflow

March 21 - Marketing Tips and Tricks

#### Join Encore Executive Development Community!

Preparing for the National Nurses in Business Association conference July 25-27th and the Healthcare Advocate Summit September 3-6th.

National Nurses in Business Association

Nurse Entrepreneurship  
& Career Alternatives

**CONFERENCE**

July 25 - 27, 2024



## Patient Advocacy Fact

In a survey by the Coalition of Health Care Advocacy Organizations, 99% of respondents said they would recommend working with an advocate to their friends or family.

[The Critical Role of Patient and Health Care Advocates: A Special Report](#)

“ Unless someone like you cares a whole awful lot, nothing is going to get better. It's not. -Dr. Seuss, The Lorax ”



Patient Advocates ~ we keep our clients at the heart of all we do.

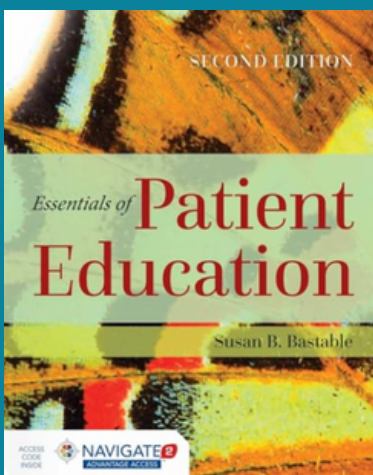
# Question of the Month



We would love to hear from you!  
Send us a message at [info@bridgehealthadvocates.com](mailto:info@bridgehealthadvocates.com) and we will share your responses in the next newsletter.

## Interesting Reads

We are highlighting *Essentials of Patient Education* by Susan B. Bastable for our interesting reads this month! This book looks at the fundamentals of teaching and learning by clarifying the role of the professional nurses as they educate patients and families skillfully in multiple health care settings. Enjoy!



## Latest BHA Video



### [How To Create A Health Advocacy Business](#)

In this video, Melissa talks about the big picture of what you need to create a successful health advocacy business.

## Business Tip

When thinking about starting your business, our first tip is to write everything down, starting with your personal story of what brought you to patient advocacy. This will lay the foundation for all your future work as a patient advocate. Within that story, you will be able to find ideas that will translate into your business. Happy writing!

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